



## **6 Checklist Tips For Marketing Your Products And Services At The End Of The Year**

It's Q4 and you've already made it through several months of marketing your business. Now it's time to review what you've done so far, and see how you can improve for next year.

We at Lugh Studio would like to provide six suggestions on finishing the year strong along with actionable tips. Check out our end-of-the-year checklist for marketing your products and services!

- Know what's happening in your industry
- Refocus on your brand
- Align the team vision
- Frame your products and services as an investment
- Try to stand out from the crowd
- Provide great incentives & discounts